Cancun merch logo / contact

X3379

9:30 am Parliament Mtg Monday

- Call PGA & get demos on golf

GMR -

7:39

- research addt'l lighting for car (neon)
- Win me banner w/o

- glow in the dark t shirts, posters, banners, etc
  beer mugs, glasses
- light ~~redemption~~ area better

- new lighter samples

- ~~master~~ Slim Jims ok to use
  Neons - StaA artwork devel. ASAP
  w/ new logo / neon-like
  prices:

- Bracelets / Necklaces send to UST for testing

- Cancun - call Peter Henriques
  or Cesar Rodriguez

- Postcard w/ warning box - what is
  relation to?

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Source: https://www.industrydocuments.ucsf.edu/docs/mrcn0004

water show ok but only "cool"

airplane pull - Karen D.

hobycats - ok

retail sales in bars
- lock box w/ blue laminate
cost / timing / sample

- invite Bob Mealy and Fri in Miami
- get Parliament neons (2)

production times: on neons
or fake neons
message bds / fake neon / fake look

▲ inflatable

- drop dead creative due dates
- GMR - RS reach in Miami exposured surveys

Cost/ event Miami
Cost/ event Summer
Cost/ event Panama City

2040556825

Source: https://www.industrydocuments.ucsf.edu/docs/mrcn0004

Frank Abate
889-6980

VIP Card - 2 pk purch
- disctr activities, food, immed entrance
Sweepstakes ok to include?

Cool pk wristband/headband

L

Buy down
Trade Mktng

Skytrackers - blue

Phone cards

1-800 in budget?

Pay $100 to get ... to provide cigarette club

1) Activities
2) Visibility

Blue Mood
- lighting
- materials

Inflatable - ok to use on beach
PoAy Zone - on walls, sidewalks ceilings, dance floors
Balloons

L

Video - pretape video activity during day + show at night
- postcards

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Source: https://www.industrydocuments.ucsf.edu/docs/mrcn0004

→ by Fri need logo treatments (yes)

rollerblades - ~~staff~~ 1 or 2 on beach location use flyer

Branding Party Ideas (legal)

Hut/Kiosks for club & beach - activity on bch music

- umbrellas ?

uniforms - bds ? on uniforms from GMR by Fri

Parliament drink - "The Zone"

Ocean Drive Magazine - running Part. adv. - extra

Details on (Spin) - GMR to call w/ options or Phyllis

Oct 26 - Nov 19

- budget Δ & operating days Δ

- no cruise / mustang as sweeps

- 5 mustangs Miami Bch Area part all 5 outside bars & The Grove

- must Brand "win me" on cars

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Source: https://www.industrydocuments.ucsf.edu/docs/mrcn0004